

Improving efficiency in manufacturing

Working smarter in an ever evolving market



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Boosting efficiency in an evolving market

Manufacturing is under pressure from every angle – rising costs, supply shortages, labour challenges, shifting consumer demands, and intense global competition.

In this environment, every second and every dollar counts. There's no room for waste or inefficiencies. Manufacturers need to find smarter, faster, more cost-effective ways of working.

At its core, efficiency means delivering high-quality products in less time, using fewer resources – materials, energy, labour, and capital. In manufacturing, this translates to producing at the right quality, within a viable timeframe, and at a cost that protects your margins.

If you can't deliver on time and at a competitive price, your customers will turn to someone who can. That's why operational efficiency isn't just important – it's essential.

Navigating change in manufacturing

The manufacturing sector has been in flux for some time. Consumer demand is evolving, with increasing preference for customised, small-batch production over traditional mass manufacturing. Supply chain constraints, labour shortages, and rising input costs only compound the challenges.

At the same time, technology is reshaping the playing field. Digital tools, automation, and cloud-based systems are making it easier for smaller manufacturers to compete with bigger players – and harder for anyone to ignore efficiency gains.

With global competition intensifying and operating conditions becoming more complex, staying agile and efficient is the best defence – and the smartest growth strategy.



Why efficiency matters more than ever

Efficiency drives productivity, reduces waste, lowers labour costs, and frees your team to focus on strategic work.

In today's competitive market, being able to manufacture faster and more affordably gives you a critical edge. It means you can meet demand, keep customers happy, and stay ahead of competitors – even when the market shifts.



5 ways to improve efficiency in your manufacturing business

01

Identify. Refine. Automate.

Manual processes slow production, drain resources, and create room for costly errors. Identifying inefficiencies is the first step – but real gains come from streamlining and automating them.

MYOB Acumatica provides comprehensive visibility into your workflows, from procurement to production. The system enables you to map and optimise business processes, automate repetitive tasks using features such as workflow automation, automated data capture, and real-time alerts, and integrate functions across departments – reducing bottlenecks, improving accuracy, and empowering your team to focus on high-value work.

Its robust automation engine allows you to configure rules and workflows tailored to your unique production needs, eliminating unnecessary manual steps and accelerating approvals, job scheduling, and data entry.

02

Use metrics to drive smart decisions

KPIs aren't just a reporting tool – they're a lever for performance improvement. But to drive results, you need KPIs that reflect your real operations and can be acted on immediately.

MYOB Acumatica allows you to set, monitor and customise KPIs tailored to your manufacturing goals – like throughput, OEE (overall equipment effectiveness), yield rates, and on-time delivery. Data is drawn from across the system – including sales, finance, inventory and shop floor – so you can pinpoint issues early and act quickly.

With live dashboards and built-in analytics, you don't just track performance – you understand it.

03

Meet demand with real time insights

Matching production with demand is one of manufacturing's biggest efficiency challenges. Overproduce, and you waste resources. Underproduce, and you lose sales.

MYOB Acumatica offers real-time inventory visibility, dynamic production planning, and demand forecasting. It connects your supply chain, procurement, and sales data in one central platform, helping you respond faster to shifts in demand or raw material availability.

With built-in MRP (Material Requirements Planning) and production scheduling tools, you can optimise inventory levels, plan efficiently, and reduce the risk of delays or stockouts – all while improving customer satisfaction.

04

Foster seamless communication and collaboration

Disconnected systems lead to duplicated effort, data loss, and miscommunication. To boost efficiency, your people need to be on the same page – literally.

With MYOB Acumatica, all your teams – from the office to the factory floor – access the same up-to-date information. Everyone works from a central source of truth, with shared visibility into orders, inventory, schedules, and costs.

Role-based access and tailored dashboards ensure each team sees what they need – while staying connected to the wider business. Collaboration becomes streamlined, decision-making becomes faster, and nothing gets lost in translation.

05

Move to the cloud

Legacy systems can't keep up with the demands of modern manufacturing. Cloud technology gives your business the flexibility, scalability, and security it needs to grow efficiently.

MYOB Acumatica is a fully cloud-based ERP solution designed for Australian and New Zealand manufacturers. It offers mobile access to real-time data – whether you're on the shop floor, in the office, or off-site. You can manage production, update stock, or approve purchase orders on the go.

It scales as your business grows – adding new users, sites, or capabilities without major disruption. Plus, automatic updates and cloud hosting reduce IT overhead and ensure you're always working with the latest tools.

Boost efficiency now, benefit later

Manufacturers today face a fast-moving, high-pressure environment. Shifts in demand, evolving tech, rising costs, and complex supply chains are daily realities. Waiting to respond reactively will cost you – in profitability, customer satisfaction, and operational resilience.

By investing in process improvement and digital transformation now, you build flexibility into your business. Automated workflows, real-time reporting, and cloud-based collaboration tools help you stay agile and efficient.

MYOB Acumatica is a fully integrated cloud ERP platform built for Australian and New Zealand manufacturers. It brings your operations into one system – helping you reduce inefficiencies, improve productivity, and stay competitive in a changing market. When efficiency counts more than ever, MYOB Acumatica gives you the tools to deliver.



Find out how to take your manufacturing operations to the next level

[Learn more](#)